

IQHA Board Meeting Minutes, February 19, 2024

The Iowa Quarter Horse Association Board of Directors held a regular meeting Monday, February 19th, 2024 at Iowa Cattleman's Association in Ames, Iowa. President Tammi Adix called the meeting to order at 6:33PM.

Board Members In Attendance: Tammi Adix, Mitch Adkins, Lindsay Black, Codi Jo Heesch, Becky Grier, Kim Strong, Craig Johnson, Rosalie Carlson, Jackie Kincaid, Brian Hamrick, Lori Mennenga (phone), Sarlynn Heston, Jennifer Horton, Nikki Twogood. Guests: Bill Horton, Brena Adkins, Aubrey Adkins, and Kelly Birkenholtz.

Tammi Adix made an opening address to the board stating there is a code of conduct for everyone to sign. Goals are for meetings to run efficiently and for committees to work together and report to the board.

January minutes: Loren moved to approve the minutes as emailed. Codi Jo seconded. All members approved except Jennifer Horton did not vote. Motion carried.

Treasurer's report: Codi Jo read the treasurer's report as presented to the board. Codi Jo presented a working budget for 2024 that was presented by Alex Eischeid. It is recommended to use these headings to give to the accountant. This will be discussed in further in March meeting.

Social Media update was provided by Jennifer. The directory is wrapping up this week. The website has been updated with OCAP forms from district 4 and other districts asked to do the same. Becky stated her district forms should be there. The Mayflower page and Hawkeye Classic pages have been updated on website.

Ex-officio report: Loren thanked everyone for their help last year. He reported he has been approached to develop a heading and heeling futurity for 2025. He is also looking at barrels and cowboy mounted shooting opportunities as well.

Old Business:

Mayflower report - Jennifer stated Barb Delf is getting the Iowa State Fairgrounds contract. The showbill and forms were approved by board vote via email. The youth kids have voted to sponsor 4 youth high point awards. They will be doing their pancake breakfast again as well as the pie and cake auction. They will also be asking parents to help with the staff hospitality room. Iowa Equine will be the on-call vet. Lisa Merfeld is reaching out to vendors.

Denison Memorial Day Weekend/IQHA - Lindsay reported the show approval is done and Tammi will send a check to AQHA Monday. The judges have been confirmed. We are still working on getting cattle contracted. We are still working to find a different person to run the office for the show. Aaron Carlson currently is the office person, but he would prefer to be replaced.

Snowflake Recap - Brenna Adkins reported it was a great show with a preliminary 20k profit. The committee is working on next year already.

Breeders Rules & Forms for 2024 - Kelly Birkenholtz reported that updated forms and rules were emailed to the board. Brian will email new rules to stallion owners and mare owners that purchased the stud fees due to previous information not included. Rosalie move to approve rules as presented. Jackie seconded. Motion carried unanimously.

Trail Trailer Update - It will be parked at Horton's residence free of charge to the association. It will be each show's responsibility to move the trailer to and from the show. Please make sure to coordinate appropriately. Loren reported that he gave Nick Wood the registration for the trailer.

Banquet 2024 - Sponsorships covered all of the prizes for the games. Cindy Hamilton made all the centerpieces. The association spent \$3,500 for banquet expense. Jennifer reported the silent auction profited twice as much as 2023. Tisha Pol did slide show and took pictures during the banquet. Brian moved to give Tisha Pol \$50 as a thank you. Second was made by Kim. All members in favor other than Jennifer did not vote. Motion carried.

Scenic City Show - There will be an open show Thursday, a single judge AQHA show Friday, and a split/combined 2 judge AQHA show Saturday and Sunday. Loren move to approve showbill. Mitch seconded. Motion passed unanimously.

New Business:

Jennifer moved to do proper paperwork to remove Loren from the District 4 bank account and have Kim and Codi on the account. Nikki seconded. All members in favor other than Loren not voting. Motion carried.

VRH Proposal - Craig discussed a proposal with two options for adding an additional Year End High Point All Around Ranch Horse Awards or adding additional year end awards for VRH Ranch Riding and VRH Ranch trail. Brenna Adkins asked that the amateurs be asked before the board approves to add new high point awards as many of the costs associated would be the responsibility of the amateurs. Mitch moved to table adding additional year end high point all around ranch awards until there is further financial plan and information. Seconded by Kim. Voting in favor were Bryan, Lindsay, Mitch, and Loren. Opposed were Rosalie, Jennifer, and Sarlynn. Not voting Cody Jo, Nikki, Craig, Becky, and Lori. Motion not passed. Mitch would like to restate his motion to table for further discussion on the IQHA ranch high point proposals prior to the 2025 rule changes and share the proposal with the amateur committee and show committee. Kim seconded. Motion approved unanimously.

Discussion continued in regards to adding VRH Ranch Riding and VRH Ranch Trail for open, amateur, amateur limited divisions. Brian moved to add VRH ranch trail and VRH ranch riding to IQHA year end awards for open, amateur, and amateur limited divisions. Jennifer seconded motion. Motion passed unanimously.

2024 Show Approval Form - This form was updated. Jennifer moved to approve the show approval form as presented. Second made by Rosalie. Motion approved unanimously.

IQHA Printer, Emails, Membership – Tammi reported that the IQHA printer is missing a cord. Recommendation is to purchase a new printer. Further discussion will be held at a future meeting. Jennifer reported pricing for Zoom and Google Team meetings. Discussion was had and the board will not purchase either of these services at the moment. We plan to have the agenda out in plenty of time so members can bring discussion and concerns to their district directors or directors-at-large. We discussed doing membership cards again as many members have asked for them. Jennifer will look into programs, do research, and report back at next months meeting. Mitch will get the district 6 email from Cassie. It is recommended that everyone creates an IQHA gmail email account for all future communications. Tammi has provided recommended email addresses.

Ranch Futurity 2024 Rules - Jennifer moved to approve the 2024 IQHA Ranch Horse Futurity and maturity rules with the removal to the excessive white clause in the conformation section. Second by Craig. All members in favor other than Rosalie not voting. Motion carried.

2024 Committee Approval - Discussion was had for the Hall of Fame recipients to have a presenter so that they could enjoy receiving their award. This recommendation will be made to the committee by Craig. Jennifer moved to approve committee lists as presented. Seconded by Rosalie. All members in favor other than Kim not voting. Motion carried.

Fall Classic Update - TNT has hired all judges. For 2024 it will remain a 6 judge show. Mitch presented a proposal to add stakes classes to be dual NSBA approved to the fall futurity. A survey was sent out to members and responses were reported by Jennifer. Over 50% of voters voted for non-pro yearling longe line, 3 year old non-pro western pleasure, 3 year old open western pleasure, and a non-pro \$5k maturity western pleasure. Non-pro green hunter under saddle was in the 45% range. Rosalie moved to accept the IQHA fall classic stakes classes as presented by using the previous BIF money of 2800 and 2200 from the IQHA general fund. The committee will present the payout schedule at a future date. Seconded by Loren. Motion carried unanimously.

Banquet 2025 - Anna Terry Zuidema will present some options to Tammi for the March 12th meeting.

National Directors Reports - Bill Horton reported that the AQHA national convention coming up and will be in Las Vegas for the next 3 years. There is possible exciting news coming up that he is unable to discuss at this time. He noted that anyone can send in a rule change proposal by December 31. He also recommends seeing the AQHA museum in Amarillo.

Ex-Officio - Loren had nothing further to report.

District Reports

District 1 - Becky reported she was thankful their district was a part of Snowflake. They gave a \$100 sponsorship check for Mayflower and a \$50 sponsorship for the cups. They have ordered halters for county fair champions. They will give an IQHYA membership with each halter if they show a quarter horse at their fair.

District 2 - Brian reported the Hawkeye Classic show was the Number 2 VRH show in 2023 for AQHA. The show bill for this year is out and they will have a cowgirl queen contest. He reported the stallion service auction ended with \$84,123 in sales with \$4,113 being in sales after the auction.

District 3 - Lori reported they will continue fundraising efforts and have more barn signs available. They are working on the ranch judging and riding seminar. There was a switch in clinicians due to health issues. Heather Young is the new. They will once have a cowgirl queen contest at the Scenic City Show.

District 4 - Kim reported their OCAP forms have been updated and approved. They have discussed handing out halters to county fair. They have sponsored the Iowa State Fair cowgirl queen contest and have supported Mateer Strong for congress queen. They will do a \$50 sponsor for horse fair. They are coming up with 75th anniversary ideas. Loren and Codi are discussing doing a clinic and trail ride this fall. They will be moving meetings around to new locations and doing meetings on their own.

District 5 - Jackie reported that we invite anyone to our meetings. Horse fair March is 22-24th. She has raised close to \$1,000 in sponsorship to go on the

cups. This is an important event to recruit new IQHA members. They will hold their queen contest interviews at Mayflower. Fundraiser ideas are a trail ride, scribe clinic, and a calendar.

District 7 - Rosalie reported that the show planning for Denison is going well. She working with Lindsay to make both shows a success. Bill has been a huge help in finding cattle.

District 6 - Tammi reported that the Crawford County account has been closed and Mitch follow up on getting the other checkbook from Cassie.

Directors-at-Large Reports

Craig reported the ranch workshop is for anyone at any level. They are working to educate potential judges and competitors on where the ranch horses are going. He asked that everyone please share the clinic information. We can promote the clinic at the horse fair. It is recommended to contact Peggy Miller to distribute the clinic information to all 4H leaders around the state.

Jennifer reported that she and Bill went to Iowa Racing meeting. June 16 to Sept 28 is the mixed meet at Prairie Meadows for thoroughbreds and quarter horses. She will be going to sun circuit and AQHA convention.

Sarlynn, Nikki - nothing to report for tonight

Youth - Jennifer shared that the youth did a share the love community project at Snowflake for the Kirkwood student pantry. They held youth meeting with 18 kids and a few guests. They will sponsor youth high point awards, have a pancake breakfast with delivery service, pie and cake auction, and help with judges meals at Mayflower. She shared words of wisdom from a youth member about volunteering.

Amateur - Nothing further to report

Loren moved to adjourn the meeting at 9:51pm. Seconded by Mitch. Motion passed unanimously.

Next Meeting March 12th at 6:30 pm at the Iowa Cattleman's Headquarters.